



2011 VASITE Annual Meeting
June 29-July 1, 2011
Sheraton Oceanfront Hotel
Virginia Beach, VA



FINAL AGENDA
Developing Forward-looking Transportation Engineers

Wednesday, June 29, 2011

- 11:00 am - 5:00 pm Golf Outing
5:00 pm - 7:00 pm Welcome Reception / Pre-Registration
7:00 pm – 9:00 pm VASITE Board Meeting

Thursday, June 30, 2011

- 7:30 am - 8:30 am Registration and Coffee
8:30 am - 9:25 am Introduction - VASITE President - Robin Grier
Welcome Speaker – Barry Frankenfield, Strategic Growth Area Manager,
City of Virginia Beach (Invited)
Guest Speaker – Constance S. Sorrell, VDOT – Chief of System Operations
VASITE Business Meeting
(last call for election ballots)
9:25 am - 9:40 am Break
9:40 am - 11:30 am First Session – **Facilitator – Raymond Khoury, VDOT**
Bluetooth Technology for Transportation Data Collection – Nick Mazzenga, Kimley-Horn and Associates
Signals, Signs, and Lines – *the New Virginia Supplement to the MUTCD* – Tony Payne, PE, VDOT and Mike Tantillo, EIT, VHB
Flashing Yellow – *a State and Local Perspective* – Ric Lowman, Virginia Beach and Tony Payne, PE, VDOT.
11:30 am - 12:30 pm Lunch
12:30 pm - 2:30 pm Second Session – **Facilitator – Randy Boice, JMT**
Highway Safety Manual – Alejandra Medina, VTTI
Roadway Departure Safety Data – *Using a Systematic Approach to Implement Low-Cost Countermeasures* – Chris Armstrong, SAIC
Low-Cost Safety Improvements: Evaluation of Effectiveness – Kim Eccles, VHB

2:30 pm – 3:00 pm Break

3:00 pm - 4:30 pm Third Session –

Facilitator – Andy Boenau, AECOM

US 321 Analysis—“Superstreet” and other Innovative Concepts – Sunny Nandagiri and Steven Cox, AECOM

Hurricane Evacuation Modeling of Hampton Roads – Cathy McGhee, VCTIR

Safety Impacts of New Traffic Management Techniques – Ram Jagannathan, VHB

6:00 pm - 7:00 pm Reception

7:00 pm – 9:00 pm Annual Banquet

Guest Speaker – John W. Martin, CEO of SIR Research and the Boomer Project

The Future of America’s Transportation System

A New Mantra for Forward-looking Transportation Engineers

VASITE’s Annual Conference keynote speaker will feature John W. Martin, CEO of SIR Research and the Boomer Project. Mr. Martin will take us on an exciting ride into the future. John will share his firm’s research on the major demographic and cultural trends that are shaping the future of America’s transportation system and, in the process, creating an expanded role and required skillset for transportation engineers. Conference attendees will gain a new appreciation of the impact of population growth, multigenerational living, shifting household composition, the coming age wave, greening of society, hyper-connectedness, hyper-sharing, wellness-centric living, and other major demographic and societal trends that are already shifting residents’ perceptions, expectations, and uses of our transportation system. John will offer insights on how enlightened transportation engineers can leverage these emerging trends to more effectively serve the mobility and safety needs of all citizens.

Friday July 1, 2011

(REMEMBER TO WEAR YOUR VASITE SHIRT)

8:30 am – 9:00 am Networking and Coffee

9:00 am – 10:00 am Fourth Session –

Facilitator – Stephen Brich, KHA

Transportation Project Prioritization – Ben Reim, Kimley-Horn and Associates

Interstate Speed Studies for 70 mph Speed Limit – Tim White, Kimley-Horn and Associates and Charlie O’Connell, VHB

10:00 am - 10:30 am Break

10:30 am - 11:45 am Fifth Session –

Facilitator – Ashley Minett - KHA

Innovative Traffic Signal Upgrades in the City of Winchester – Bill Monroe, SWA

11:45 am - 12:00 pm Summary and Recap – Stephen Brich, VASITE Vice President
RAFFLE DRAWING – must be present to win!!! – Kelli Stamm

12:00 pm Meeting Adjourned